

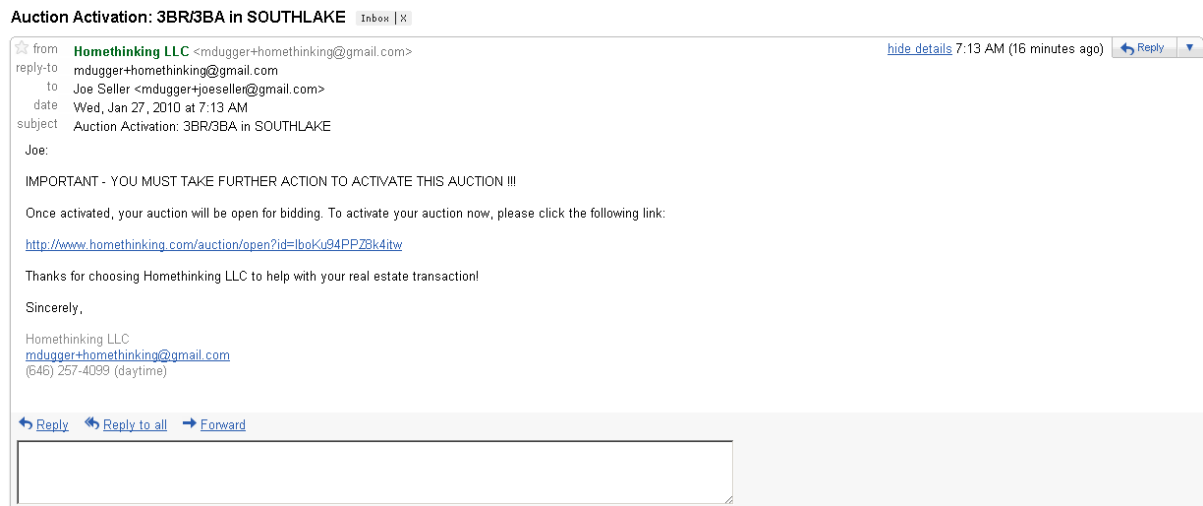
# Branded Emails

The following images are examples of emails dispatched by RealtyBaron during the process of matching a consumer with an agent. The emails are branded as the partner website to preserve the appearance of the partner as being the facilitator in the eyes of the consumer.

RealtyBaron is currently developing a new partner portal which will enable partners to customize each email template as they wish.

## Auction Activation

This email is dispatched after a consumer completes the lead form(s) on the partner website.



## Auction Confirmation

This email is dispatched after a consumer clicks the activation link embedded in the auction activation email above.

**Auction Confirmed: 3BR/3BA in SOUTHLAKE** Inbox | X

☆ from **Homethinking LLC** <mdugger+homethinking@gmail.com> [hide details](#) 7:16 AM (11 minutes ago) [Reply](#)

reply-to: mdugger+homethinking@gmail.com  
to: Joe Seller <mdugger+joeseller@gmail.com>  
date: Wed, Jan 27, 2010 at 7:16 AM  
subject: Auction Confirmed: 3BR/3BA in SOUTHLAKE

Joe:

Your auction "3BR/3BA in SOUTHLAKE" has started! We'll report the outcome to you within 24 hours. Until then, you can monitor bids by visiting:

<http://www.homethinking.com/auction/view?id=IboKu94PPZ8k4itw>

Thanks again for choosing Homethinking LLC to help with your real estate needs!

Sincerely,

Homethinking LLC  
[mdugger+homethinking@gmail.com](mailto:mdugger+homethinking@gmail.com)  
(646) 257-4099 (daytime)

[Reply](#) [Reply to all](#) [Forward](#)

## Auction Inquiry

This email is dispatched after RealtyBaron approves an agent's inquiry about the listing or purchase.

**Auction Question: 3BR/3BA in SOUTHLAKE** Inbox | X

☆ from **Homethinking LLC** <mdugger+homethinking@gmail.com> [hide details](#) 7:49 AM (1 minute ago) [Reply](#)

reply-to: mdugger+homethinking@gmail.com  
to: Joe Seller <mdugger+joeseller@gmail.com>  
date: Wed, Jan 27, 2010 at 7:49 AM  
subject: Auction Question: 3BR/3BA in SOUTHLAKE

Joe:

You've received a question regarding "3BR/3BA in SOUTHLAKE". Please read and respond to the question by visiting:

<http://www.homethinking.com/auction/inquiry?id=fboGLnlYjmnDACcw>

Thanks again for choosing Homethinking LLC to help with your real estate transaction!

Sincerely,

Homethinking LLC  
[mdugger+homethinking@gmail.com](mailto:mdugger+homethinking@gmail.com)  
(646) 257-4099 (daytime)

[Reply](#) [Reply to all](#) [Forward](#)

## Bid Results (Success)

This email is dispatched after an auction completes with an acceptable bid.

**End of Auction Results: 3BR/3BA in SOUTHLAKE** [Inbox](#) | [X](#)

☆ from **Homethinking LLC** <mdugger+homethinking@gmail.com> [hide details](#) 8:01 AM (0 minutes ago) [Reply](#)

reply-to: mdugger+homethinking@gmail.com  
to: Joe Seller <mdugger+joeseller@gmail.com>  
date: Wed, Jan 27, 2010 at 8:01 AM  
subject: End of Auction Results: 3BR/3BA in SOUTHLAKE

Joe:

Your auction titled "3BR/3BA in SOUTHLAKE" has completed! The winner is Marc Dugger with a final bid of 4.50%.

Marc's contact information:

Name: Marc Dugger  
Email: [mdugger+agent@gmail.com](mailto:mdugger+agent@gmail.com)  
Daytime: (214) 542-2611  
Evening: N/A

You may review Marc's license, profile, recent sales, and endorsements by visiting:  
<http://www.homethinking.com/auction/bid?id=uwQodC8HNSidd1hj>

Please verify the information reported by Marc Dugger before entering into a contractual agreement.

We hope your experience using Homethinking LLC is a profitable one and hope to serve you again!

Sincerely,

Homethinking LLC  
[mdugger+homethinking@gmail.com](mailto:mdugger+homethinking@gmail.com)  
(646) 257-4099 (daytime)

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## Bid Results (Failure)

This email is dispatched after an auction completes *without* an acceptable bid.

**End of Auction Results: 3BR/3BA in SOUTHLAKE** [Inbox](#) | [X](#)

☆ from **Homethinking LLC** <mdugger+homethinking@gmail.com> [hide details](#) 8:06 AM (8 minutes ago) [Reply](#)

reply-to: mdugger+homethinking@gmail.com  
to: Joe Seller <mdugger+joeseller@gmail.com>  
date: Wed, Jan 27, 2010 at 8:06 AM  
subject: End of Auction Results: 3BR/3BA in SOUTHLAKE

Joe:

We're sorry to report your auction "3BR/3BA in SOUTHLAKE" has completed without receiving an acceptable bid. If you want to make adjustments and try again, please visit:  
<http://www.homethinking.com/auction/redo?id=Wkr1R7s5yMprBJEx>

Sincerely,

Homethinking LLC  
[mdugger+homethinking@gmail.com](mailto:mdugger+homethinking@gmail.com)  
(646) 257-4099 (daytime)

[Reply](#) [Reply to all](#) [Forward](#)